



ACTION TOOLKIT



WE *Need* A LAW

Protecting pre-born children starts with each of us.



When we speak up in our communities, we are working to change a culture that has agreed to the lie that abortion is okay, maybe even a right. We remind our fellow Canadians that pre-born children are human beings, just like us, so they deserve protection, just like us.

This Action Toolkit lists ideas for getting involved in the pro-life movement through simple local action. Some of these ideas you can do alone, others are best with a group. All these ideas are designed to be simple and effective ways to share the message that pre-born children matter. We encourage you to use these ideas to help fill Canada with a message of life.

We'd love to hear your ideas too! You can always contact us by email or message us on Facebook or Instagram.

info@weneedalaw.ca

www.weneedalaw.ca

[f](https://www.facebook.com/weneedalaw) [@weneedalaw](https://www.instagram.com/weneedalaw)

Opportunities for Action



Email your representative

Emailing your Member of Parliament is a good way to let them know that pre-born children matter to Canadians. These leaders are elected as our representatives, so they need to hear from the people they are supposed to represent!



Run a flag display

Our trademark pink and blue flag display has been used more than 150 times across the country since our first massive display on Parliament Hill in 2014. Flag display kits of 10,000 or 100,000 flags are available for use and include written materials and signage to complement the display.



Distribute flyers

Distributing flyers door-to-door is an effective way to spread a message in your community. You don't even need to chat with anyone – just leave the flyer in a mailbox or tucked into a door.



Craft for the cause

Knitted and crocheted hats, booties, and blankets are a blessing to pregnancy care centers! Consider tying a message speaking to the gift and blessing of life to your crafted creations before donating.



Coordinate a SignsUp! Display

SignsUp! is a campaign that simply asks three or more people to hold signs for an hour or more in a place where passersby will see them. Whether a busy intersection or a high pedestrian area, we have signs available for use that inform Canadians about Canada's lack of abortion law and the need for a law, or you can make your own!



**Change minds,
change laws,
save lives.**

weneedlaw.ca

**Human rights
begin in the
womb.**

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Send postcards to Parliament

Postage to the House of Commons is always free, and we have postcards designed for you to use – all you have to do is write a brief message, add your return address, and drop it in a mailbox! If you're feeling ambitious, we can give you a list of all 338 MPs and you can send them each their own postcard.



Write a handwritten letter

Handwritten letters to MPs are rare, and they get noticed. Write your Member of Parliament a short and sincere letter about your concern over the lack of protections for pre-born children in Canada, and ask them to use their position to do something about it.



Ask questions to election candidates

If there's an election happening, keep an eye out for candidates going door-to-door campaigning, or for an all-candidates meeting in your area. Use opportunities to ask where candidates stand on abortion, and what pro-life laws they are willing to support.



Invite us to do a presentation

We have presentations on Pro-Life 101, the abortion pill, and more. Visit our website to peruse our position papers for topic ideas and invite us to speak at your high school, church group, or conference.



Host a movie screening

Gather a group of friends, pop some popcorn, and watch a pro-life documentary or movie such as *Unplanned* or *The Missing Project*. Prepare some discussion questions in advance or just let the conversation flow.



Write a letter to the editor

If you're hosting a pro-life event, such as one of our flag displays, SignsUp!, or a LifeChain, write a letter to your local paper letting people know what you were doing and why. This is a great way to get conversations going in your local community.



Donate to pro-life organizations

Having people committed to full- or part-time work for the pro-life cause is invaluable to the movement. It allows for better planning, organization, and effectiveness. Consider a local pregnancy care center or support We Need a Law at weneedalaw.ca/donate.



For help with any of these action items, or to order materials, contact us at

info@weneedalaw.ca



Visit our campaign websites too!

We have two campaigns based on two of our key initiatives: ending sex-selective abortion and having our law recognize pre-born victims of crime when a pregnant woman is assaulted or killed. You can learn more and find action items specifically designed for these initiatives on our campaign websites.

- ▶▶ ThereWereTwo.ca
- ▶▶ DefendGirls.com

We don't want abortion to simply be unavailable to Canadians. We also want it to be unthinkable. We need to change laws, and also change hearts and minds.

Together, we can make a difference for pre-born children.





WE *Need* A LAW

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